



**Vision 2030**





# Our Vision



**To transform the leadership and workforce of our place through inclusive student success and world-class research.**



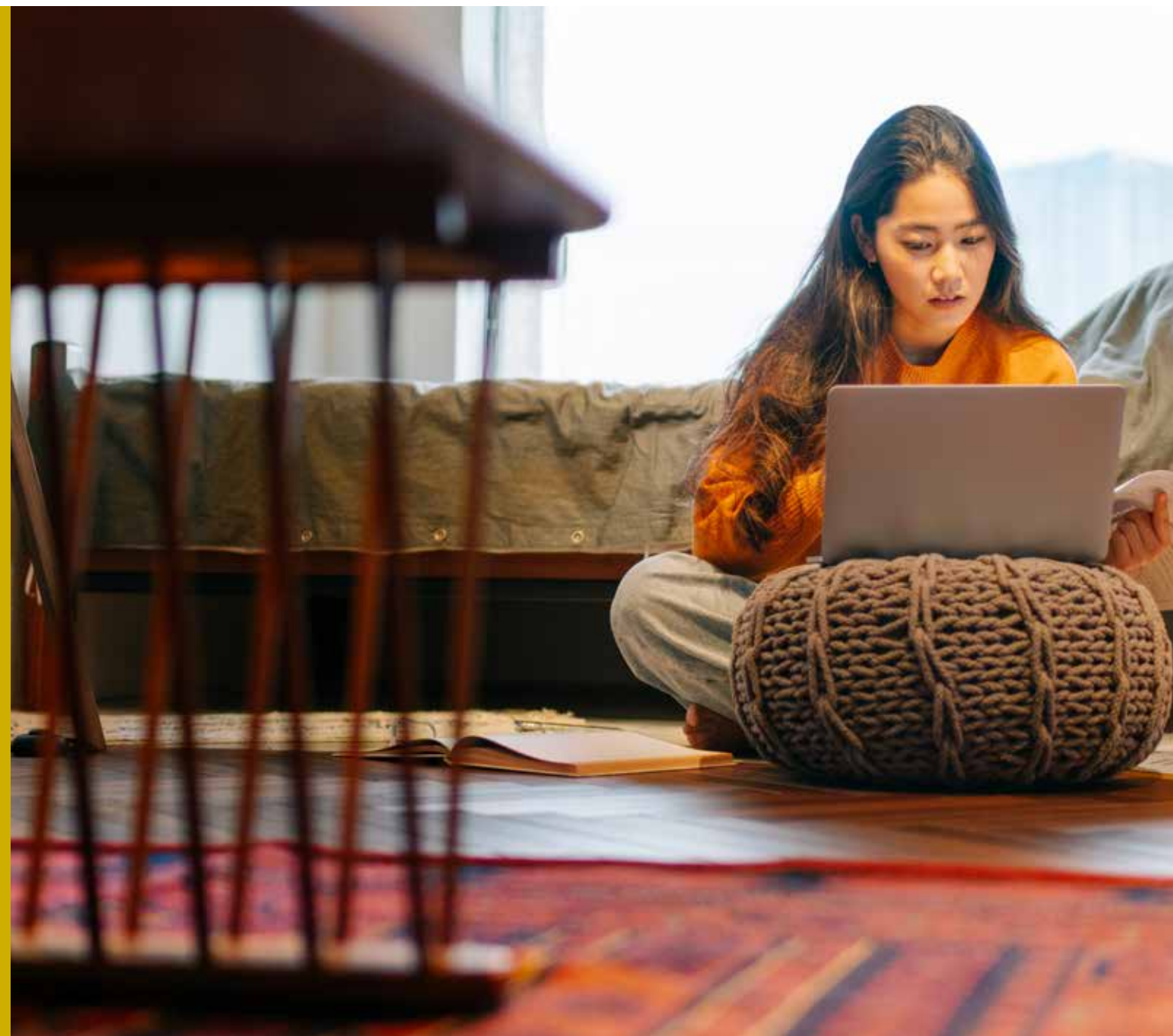


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JUST AS CASTLES PROVIDED  
THE SOURCE OF STRENGTH FOR  
MEDIEVAL TOWNS, AND FACTORIES  
PROVIDED PROSPERITY IN THE  
INDUSTRIAL AGE, UNIVERSITIES ARE  
THE SOURCE OF STRENGTH IN THE  
KNOWLEDGE-BASED ECONOMY  
IN THE 21<sup>ST</sup> CENTURY.

”

DEARING, 2002



# Our Purpose

To develop people and place





**Through our pillars of Place and Inclusive Student Success we will cement our position as the University of Opportunity delivering higher education at the point of need and believing in those who believe in themselves by offering them an opportunity to excel.**

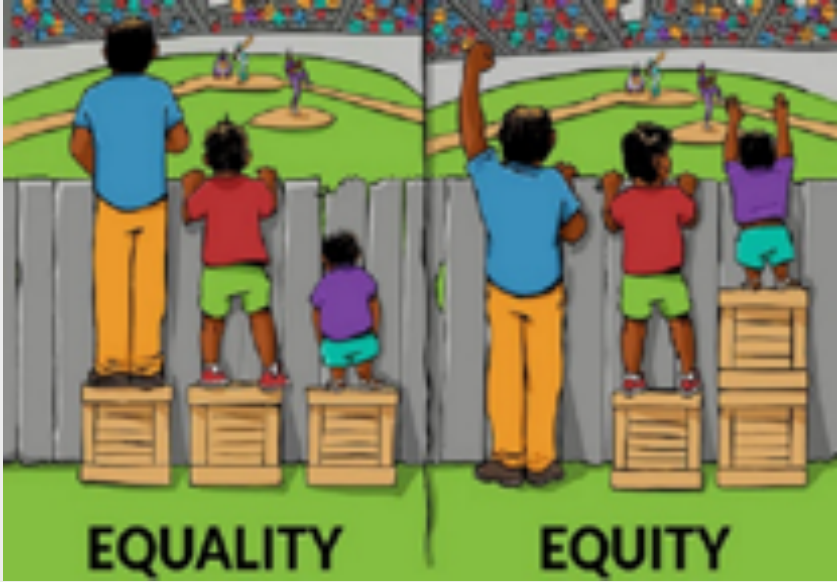


Figure 1

**Inclusive Student Success**

Our priority is the success of all those who wish to study with us. Building on the progress made in our previous Strategic Plan in improving outcomes and satisfaction levels for our students, our focus for the next decade is to ensure greater inclusivity and ensure equity of outcome for all who study with us (Figure 1). This commitment will ensure that we focus on who is participating and how they achieve.

We will seek to remove barriers to ensure that all can participate and

achieve their potential and will develop our approach guided by the social model of outcome as illustrated.

With the ability to study at their own pace our students will learn in a manner that suits their circumstances and preferences. Technology will enhance learning with lectures online and available at a student's time of choosing, supplemented by a choice of virtual communication and e-learning resources and more traditional in-depth face-to-face learning methods

such as seminar, workshop and laboratory activities.

We are the University of Opportunity, and we will create flexible and personalised learning and progression routes into, through and out of university in a manner which transforms the places which we serve.





# Place

We believe that universities are about transforming society by ensuring the needs of their place and people are at the heart of what they do. As the University of Opportunity our place informs the courses we teach, the research we invest in and the skills we equip people with.

**Our strategy in health illustrates this commitment. Working in partnership with local trusts to ensure healthcare training is delivered in the communities in which our students will work as qualified professionals. We offer nurse training at four locations, helping the region to become self-sufficient in nurse and allied health professionals. This commitment to delivering education and skills in partnership with the communities we serve is at the heart of our Strategy.**





**We will shape our academic provision in three ways:**

- **We will invest in the economic needs and skills demands of our place.**
- **We will invest in the new industries promoting entrepreneurship and enterprise skills.**
- **We will invest where there is demand for traditional university subjects with developments in the sciences and the arts.**



## Springfield Campus

The site of the former Springfield brewery is being transformed into Europe's largest specialist construction and built environment campus, bringing together businesses and the education sector to maximise impact on the economy.

Springfield Campus, an exemplar of place shaping, has been developed by bringing together a range of private and public partners to deliver a programme that will maximise the impact on the economy.

It will be the catalyst for economic and social regeneration based around the needs of its place and create employment, where there is industry demand, whilst also delivering the technical and professional experts required by industry.

Working closely with a range of national and local partners and complementing the City of Wolverhampton Council's plans for the adjacent canalside development, Springfield has already begun to realise its ambition of driving excellence in education, supporting business growth and leading innovation through research.





**A partnership with the West Midlands Ambulance Service to create the UK's first university-ambulance trust to deliver collaborative projects, research, sharing clinical expertise, joint curriculum development and staff exchanges. The partnership will complement the new Emergency Management and Resilience Centre at Telford Campus which will focus on emergency planning, disaster management, resilience and response at a local, regional, national and international level.**



# Our Ambition

To deliver the success of our people and our place, our ambition is that by 2030:

- our personalised approach to learning means we welcome all who want to benefit from higher education
- we provide higher education at the place of need
- all our students and staff achieve their potential
- all our students and staff believe they belong
- we raise and enable the ambition of our place
- our students and alumni transform our region
- our research changes society and economy
- our staff and students have flexible and supported access to services
- we are recognised as a leader in the exchange and transfer of knowledge
- we are nationally recognised for our holistic approach to sustainability.







# Our Goals

To achieve this by 2030 we will have:

- embedded our role as the University of Opportunity
- removed all significant gaps in student attainment
- become recognised as a driving force for inclusivity
- embedded co-creation at the heart of what we do
- clearly defined subject and research identities to which our staff, students and alumni belong
- ensured that all our students have the experience and employability skills to enable them to be global citizens
- a curriculum, portfolio and delivery model that reflects the economic and societal needs of our area
- courses that are blended and accessed according to individual preference
- a staff profile reflective of the communities we serve
- significantly developed our research capacity, culture and success
- research that drives innovation and challenges the norm
- become a key partner for industry and professional collaboration
- a network of science and innovation parks
- global networks that support the delivery of our Vision and enhance our reputation
- 40,000 learners
- become carbon neutral
- embedded processes of recover and reuse with the aim of achieving zero waste.
- embedded a culture of efficiency and excellence ensuring financial stability and investment opportunities.





The University of Wolverhampton