

The Governors, and MIST, are keen for the school to continue to build upon its many strengths and successes. But, like all independent schools, Moorlands faces old and new challenges – which also present opportunities for innovation and creative thinking. The capacity of the school is around 140 pupils in the prep school (Reception to Year 6) plus about 40 more in the two Nursery classes. Since becoming a full member of MIST, the governors and senior leaders have recognised the need to market the school more comprehensively and more competitively to a wider market, and a local agency has been appointed to promote the School to prospective parents. This strategy is bearing fruit, with very high conversion rates from enquiries to sign-ups, but it will take time to rebuild pupil numbers.

We realise that this time of change is the perfect opportunity to review the curriculum and its delivery, to ensure that it continues to offer the very best in outcomes for all pupils, as well as carrying out a root and branch review of operations to ensure that Moorlands has a rosy future. The new Head therefore has an exciting opportunity to build purposefully on the school's existing strengths and lead it in the pursuit of even greater success.

The successful candidate will demonstrate sensitive yet strong leadership, articulating the values, qualities and ambitions that lie at the heart of the Moorlands School ethos. They will present a clear and coherent direction for the school for the next stage of its development. In addition to having a creative educational vision, founded on their own broad teaching experiences, they will also show the ability to deliver modern marketing strategies, commercial awareness and financial understanding, which are all essential qualities for the leader of an independent school in a competitive marketplace.

