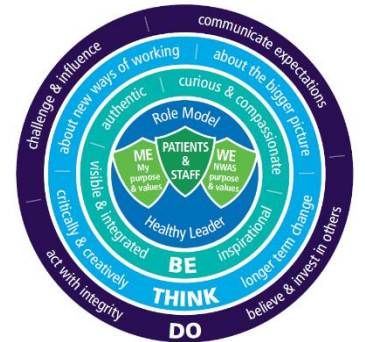


## Our Be Think Do leadership philosophy

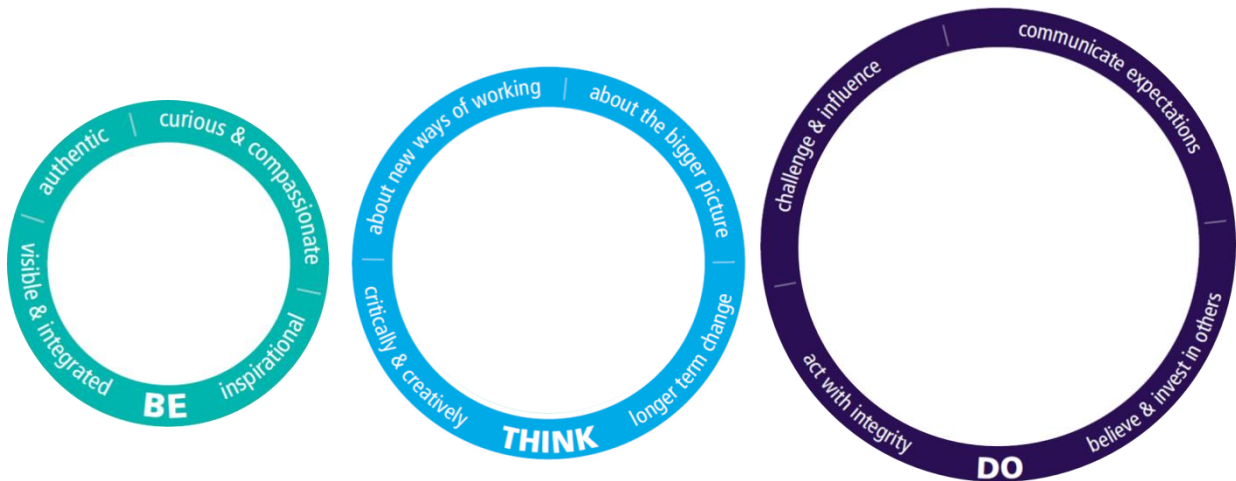
We encourage all staff to embrace our Be Think Do principles because **how** we deliver is as important as **what** we achieve.

Leading in today's world is not easy. Our world of work can be volatile, uncertain, complex and ambiguous. At NWAS we have performance targets, quality ambitions, goals and values, and sometimes what can feel like conflicting priorities. How we lead in these environments is therefore equally important as what we do. Be Think Do helps you to reflect upon your leadership style and approach to consider what type of leader you are.



At the heart of the model is the commitment to understanding who you are and why you are here. The shields ensure the safety of our staff and our patients. *Are you a healthy role model for yourself and your colleagues?*

Be Think Do sets out a number of behavioural indicators which articulate our leadership values and culture that are embedded within each and every touchpoint of our leadership lifecycle – from recruitment through to talent management.



A self-assessment asks you to rate yourself and determine an overall rating against each indicator, identifying areas that you excel at and areas that you are good at but have scope for improvement, along with areas that you could do better or haven't done/considered before.

The trust has a leadership offer tailored to varying levels, enabling everyone to identify where they are on their leadership journey and how they can reach their full potential.

For further information, please contact [learning.development@nwas.nhs.uk](mailto:learning.development@nwas.nhs.uk).